October 5th, 2017

Altanus Orologi Announces New Distribution Partnership for the Americas Market

Partnership Established with Profits Business LLC, DBA Altanus USA, based in Orlando, Florida, USA

Marcianise, Italy— Altanus Orologi announced today a new partnership with Profits Business LLC, under the name of Altanus USA, with main offices in Orlando, Florida, USA, for the immediate availability of Altanus Orologi timepieces and its other brands of watches to the Americas market. This partnership, which started on June of 2017, makes it easier, for both, retail and wholesale customers in the new sales region, to acquire **Altanus Genève, Altanus, MACTEAM and FlowerApp** brand watches manufactured by Altanus Orologi.

"It's with great honor we announce this partnership with Profits Business LLC, through Altanus USA, to offer reasonably priced, high quality Swiss timepieces to America's consumers" said Giuseppe Casillo, President/CEO of Altanus Orologi.

About Altanus Orologi:

Founded in 1914, Altanus Orologi is one of Europe's main contenders in the Swiss watch industry. The company offers the largest variety in the world of Italian Designed - Swiss Manufactured watches of unprecedented quality and all their products are backed by a Two-Year International Warranty to cover any unexpected situation in manufacturing defects.

Altanus Orologi timepieces are available for immediate retail purchase through Altanus USA at https://www.altanususa.com. For **wholesale or re-seller inquiries**, please, contact Altanus USA via email at sales@altanususa.com, or call the United States number at (321) 576-8854. More timepieces will be added regularly to the Americas' inventory to eventually provide availability of Altanus Orologi's full watch inventory.

For more information on Altanus USA go to:

 http://www.altanususa.com or email: customerservice@altanususa.com

For Altanus Orologi go to: http://www.altanus.com,

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